



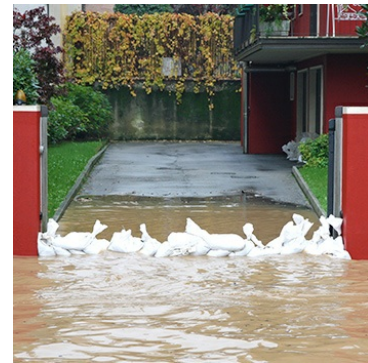
THE HARTFORD FLOOD
GROUP

APRIL FLOOD AGENT eNEWSLETTER

Are Your Clients Aware That Flood is Not Covered on Their Homeowners Policy?

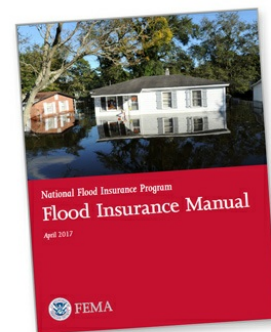
According to findings from a 2016 survey performed by the [Insurance Information Institute](#), 43% of homeowners think that their standard homeowners insurance covers flood damage from heavy rain and 28% think that storm surge is covered. Don't let your clients be caught unaware. Take advantage of our [marketing documents](#) and reach out to your clients so that they can make an educated decision.

- [Flood Facts Flyer](#)
- [Risks of Flooding](#)



April 1, 2017 Changes

April 1, 2017 changes are now in effect! The newest version of the [Flood Insurance Manual](#) has been released and posted in the FEMA Media Library.





Newly Mapped Policies Video

Our National Flood Services Processing Center has released an updated video to help educate agents about Newly Mapped Policies. Learn how to explain Newly Mapped to policies and how the Multiplier Tables are applied. Get the link on the [Regulatory Resources](#) page on [FloodPro](#).

April Showers

In most areas of the country, spring has arrived. Every spring, rain, warmer weather and melting ice and snow cause large amounts of runoff water to accumulate and overflow of bodies of water. This can cause damage to properties. Share these [useful tips](#) with your insureds with tips on how to prepare their property to minimize losses caused by this flooding. You can also share information on what to do after a flood with our "[After the Flood](#)" flyer.

Looking for Help Understanding Flood Insurance?

Both our National Flood Services Processing Center and the NFIP offer training webinars so that agents can stay up to date on changes and learn about NFIP Flood Insurance. You can find the schedule on the [FloodPro](#) Home page or by clicking [here](#).



Writing Flood Insurance for over 20 years!
You can count on our dedicated [regional sales team](#) and our [marketing materials](#) to help your agency market flood insurance!



Resources

- [FloodPro Training](#)
- [Preparing for Floods](#)
- [How to Speak Flood](#)
- [Map Update Schedule - Keep up to date on map changes in your area](#)

Prepare. Protect. Prevail. With The Hartford.®

For more information about The Hartford's flood product through the National Flood Insurance Program, contact us at 1-866-553-5663 or flood@thehartford.com.

Check www.hartfordfloodonline.com for important updates regarding HFIAA refunds & duplicate policy notifications.



The Hartford is a participant in the federal Write Your Own (WYO) Program, part of the National Flood Insurance Program managed by the Federal Emergency Management Agency (FEMA). WYO flood policies are underwritten by the federal government and issued, sold, and administered by authorized private insurance companies, including Hartford Fire Insurance Company, Hartford Fire Insurance Company of the Midwest, and Hartford Underwriters Insurance Company. Accordingly, Hartford WYO flood policies are written subject to the rules, regulations, terms, conditions, and availability of the National Flood Insurance Program.

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