



# PIA Works for You Throughout the Year

When the world was turned on its head in early 2020, PIA created programs to help agents during the pandemic and beyond.

## 2020 NEWEST PIA MEMBER BENEFITS



### Ready for Everything

New crisis resource hub from PIA and The PIA Partnership.



### PIA Blueprint for Agency Success

A 3-part resource guide for business planning, growth strategies, and agency continuity.



### PIA Member Reimbursement Program

PIA members can receive reimbursements on select PIA marketing and PIA Partnership programs (up to \$250 per program, for a total of up to \$500).



### IdealTraits Hiring Tool

Agencies looking to hire top performers can hire easily with this comprehensive hiring tool.

## 2020 PIA ADVOCACY VICTORIES



### National Flood Insurance Program (NFIP) Extension

PIA successfully protected agent commissions from cuts in legislation to reauthorize the NFIP. PIA also advocated for the NFIP's extension to September 30, 2021.



### Advocacy on COVID-19 Related Issues

PIA successfully advocated for programs designed to provide relief for small businesses struggling due to COVID-19, including:

- Creation of the Paycheck Protection Program (PPP) and provision of a second draw for the PPP, establishing a streamlined loan forgiveness process for certain PPP borrowers, and preventing PPP borrowers from being subjected to a surprise tax on their loan proceeds.
- Successfully opposed attempts to retroactively rewrite existing business interruption provisions and led the agent community in developing policy solutions to protect businesses from a future pandemic.



Membership in PIA just keeps growing in value! Lots more is on the way!

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